



1F14 2611\$

K35A0627/LQM-1/28-2001 (WESDIG.020A)

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	:	Russell M. Krapf	Group Art Unit 2611
Appl. No.	:	09/608,819	
Filed	:	June 30, 2000	
For	:	SYSTEM FOR DISPLAYING VIDEO DATA HAVING A PROMOTION MODULE RESPONSIVE TO A VIEWER PROFILE TO ENTICE A VIEWER TO WATCH A PREMIUM CONTENT	
Examiner	:	Brian K. Shelton	

**AMENDMENT AND RESPONSE TO AUGUST 11, 2004 OFFICE ACTION**

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the August 11, 2004 Office Action, Applicant requests the Examiner to reconsider the above-identified patent application in view of the following amendments and remarks.

**Amendments to the Claims:** Begin on page 2 of this Response.

**Remarks:** Begin on page 6 of this Response.

12/22/2004 DENMANU1 00000033 09608819

01 FC:1202 200.00 DP

12/22/2004 DENMANU1 00000033 09608819

02 FC:1252 450.00 DP